

**Amendments to the Claims:**

This listing of the claims will replace all prior versions, and listings of claims in the application:

**Listing of Claims:**

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1. (currently amended) A method for reducing the power used by a display device having light emitting pixels, comprising the steps of:
- a) receiving formatted information for presentation on the display device, the formatted information being defined by a markup language having tags and parameters associated with the tags;
  - b) modifying the ~~format~~ tags and/or the parameters associated with the tags of the formatted information to reduce the number and/or intensity of bright pixels in a display of the formatted information to produce modified formatted information;
  - c) rendering the modified formatted information; and
  - d) displaying the rendered modified formatted information on the display device.
2. (original) The method claimed in claim 1, wherein the display device is a portable emissive flat-panel display.
3. (original) The method claimed in claim 1, wherein the display device is an OLED display device.
4. (original) The method claimed in claim 1, wherein the information includes text formatted with characters presented on a background.
5. (currently amended) The method claimed in claim 4, wherein the ~~format~~ information includes dark text on a light background and the format modification is the reversal of the brightness of the text and the background.

6. (currently amended) The method claimed in claim 4, wherein the ~~format~~ modification is the reversal of the color of the text and the background.

7. (currently amended) The method claimed in claim 4, wherein the ~~format~~ modification includes modifying the brightness of the text background.

8. (currently amended) The method claimed in claim 4, wherein the ~~format~~ modification includes modifying the brightness of the text.

9. (currently amended) The method claimed in claim 4, wherein the display is a color display in which the display of some colors consumes less power than the display of other colors, and the ~~format~~ modification includes modifying the color of the text background.

10. (currently amended) The method claimed in claim 9, wherein the ~~format~~ modification is the reversal of the color of the text and the background.

11. (currently amended) The method claimed in claim 4, wherein the display is a color display wherein the display of some colors consumes less power than the display of other colors, and the ~~format~~ modification includes modifying the color of the text.

12. (currently amended) The method claimed in claim 4, wherein the ~~format~~ modification includes modifying the thickness of the text characters.

13. (currently amended) The method claimed in claim 12, wherein the ~~format~~ modification includes changing light bold text on a dark background to normal text.

14. (currently amended) The method claimed in claim 12, wherein the ~~format~~ modification includes changing dark normal text on a light background to bold text.

15. (original) The method claimed in claim 1, wherein the information includes one or more graphic elements.

16. (currently amended) The method claimed in claim 15, wherein the ~~format~~ modification includes modifying the brightness of the one or more of the graphic elements.

17. (currently amended) The method claimed in claim 15, wherein the display is a color display wherein the display of some colors consumes less power than the display of other colors, and the ~~format~~ modification includes modifying the color of the one or more graphics.

18. (currently amended) The method claimed in claim 15, wherein the ~~format~~ modification includes binarizing the one or more graphic elements.

19. (currently amended) The method claimed in claim 15, wherein the ~~format~~ modification includes removing one or more of the graphic elements.

20. (currently amended) The method claimed in claim 1, wherein the ~~format~~ modification is user selectable.

21. (cancelled)

22. (original) The method claimed in claim 1 wherein the information format is described in hypertext markup language (html).

23. (currently amended) A display system, comprising:

a) a display device having light emitting pixels;

b) a source of formatted information for presentation on the display device, the formatted information being defined by a markup language having tags and parameters associated with the tags;

c) means for modifying the tags and/or the parameters associated with the tags of the formatted information to reduce the number and/or intensity of bright pixels in a display of the formatted information to produce modified formatted information; and

d) means for rendering the modified formatted information for display on the display device.

24. (original) The display system claimed in claim 23, wherein the display device is a portable emissive flat-panel display.

25. (original) The display system claimed in claim 23, wherein the display device is an OLED display device.

26. (original) The display system claimed in claim 23, wherein the information includes text formatted with characters presented on a background.

27. (currently amended) The display system claimed in claim 26, wherein the ~~format~~ information includes dark text on a light background and the ~~format~~ modification is the reversal of the brightness of the text and the background.

28. (currently amended) The display system claimed in claim 26, wherein the ~~format~~ modification is the reversal of the color of the text and the background.

29. (currently amended) The display system claimed in claim 26, wherein the ~~format~~ modification includes modifying the brightness of the text background.

30. (currently amended) The display system claimed in claim 26, wherein the ~~format~~ modification includes modifying the brightness of the text.

31. (currently amended) The display system claimed in claim 26, wherein the display is a color display wherein the display of some colors consumes less power than the display of other colors, and the ~~format~~ modification includes modifying the color of the text background.

32. (currently amended) The display system claimed in claim 31, wherein the ~~format~~ modification is the reversal of the color of the text and the background.

33. (currently amended) The display system claimed in claim 26, wherein the display is a color display in which the display of some colors consumes less power than the display of other colors, and the ~~format~~ modification includes modifying the color of the text.

34. (currently amended) The display system claimed in claim 26, wherein the ~~format~~ modification includes modifying the thickness of the text characters.

35. (currently amended) The display system claimed in claim 34, wherein the ~~format~~ modification includes changing light bold text on a dark background to normal text.

36. (currently amended) The display system claimed in claim 34, wherein the ~~format~~ modification includes changing dark normal text on a light background to bold text.

37. (original) The display system claimed in claim 23, wherein the information includes one or more graphic elements.

AI 38. (currently amended) The display system claimed in claim 37, wherein the ~~format~~ modification includes modifying the brightness of the one or more of the graphic elements.

39. (currently amended) The display system claimed in claim 37, wherein the display is a color display wherein the display of some colors consumes less power than the display of other colors, and the ~~format~~ modification includes modifying the color of the one or more graphics.

40. (currently amended) The display system claimed in claim 37, wherein the ~~format~~ modification includes binarizing the one or more graphic elements.

41. (currently amended) The display system claimed in claim 37, wherein the ~~format~~ modification includes removing one or more of the graphic elements.

42. (currently amended) The display system claimed in claim 23, wherein the ~~format~~ modification is user selectable.

43. (cancelled)

44. (original) The display system claimed in claim 23 wherein the information format is described in hypertext markup language (html).

45. (currently amended) The method claimed in claim 4, wherein the ~~format~~ modification includes binarizing the text characters and background.

46. (currently amended) The display system claimed in claim 26,  
wherein the ~~format~~ modification includes binarizing the text characters and  
background.

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